

ABSTRACT

APPLICATION OF THE UIS KARO WEAVING MOTIF USING EMBROIDERY TECHNIQUES ON WOMEN'S CLOTHING PRODUCTS

By

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The woven fabric is one of Indonesia's literary heritage and one of the types of woven fabric that exists, namely the Uis Karo woven. At present, it is known that there are only a few brands/designers who apply the Uis Karo woven motif as a decorative element to women's clothing products. Whereas visually, Uis Karo's woven fabric has characteristics that have the potential to be applied, including geometric motifs, domination of red and gold colors, and textures that arise when touched. As for several brands/designers who have adopted Uis Karo's woven motifs, they are only limited to using woven fabrics as clothing-making materials. Departing from this, the author saw an opportunity to provide an alternative to the application of Uis Karo woven motifs with embroidery techniques to describe the impression of motifs that arise on the surface of non-woven fabric materials. The research method used in this study is a qualitative method, which is carried out by means of literature studies, observation, interviews, and exploration. The final result of this research is the application of Uis Karo's woven motifs using embroidery techniques to women's clothing products. The use of embroidery techniques in the application of Uis Karo woven motifs to women's clothing products is expected to be an option for the community in the use of clothing that still carries traditional Karo motifs.

Keywords: Uis Karo Woven Motif, Embroidery Techniques, Women's Clothing