

ABSTRACT

APPLICATION OF BLOCK PRINTING TECHNIQUES ON ORGANZA FABRICS WITH THE LAYERING METHOD FOR DESIGNING FASHION PRODUCTS

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The block printing is a technique of decorating textiles by emphasizing a printing plate that has been coated with dye on a layer of fabric. Generally, the printing plate is made of linoleum rubber, wood and metal, which is applied to 1 side of the organic fabric and is printed once. Because of this, the authors found an opportunity to develop the potential of the block printing technique by processing synthetic fabrics as print media as well as layering methods on fabrics and printing. This is supported by the existence of organza fabrics which have thin and see-through characteristics and prints that are created manually so that they have prints with a printed texture that differs from one another. In addition, this research aims to create products with textile materials that have a new visual from the block printing technique. The research method used is qualitative with data collection techniques such as literature studies to obtain theoretical data sources regarding research topics, observation to obtain information about block printing techniques, and exploration to find innovation results from research topics that have been reviewed from previous studies. Furthermore, the end result of the exploration is in the form of textile fabric sheets which are applied to the design of ready-to-wear deluxe fashion products.

Keywords: block printing, organza fabrics, layering methods, fashion products.