

ABSTRACT

The Indonesian Consulate General in Hong Kong is one of the representatives of the Indonesian government in Hong Kong. The Indonesian Consulate General has the responsibility to provide assistance and services to Indonesian citizens residing in the local country. Indonesian Migrant Workers are an example of Indonesian citizens who are abroad. Hong Kong is one of the main destination countries for PMI placement abroad. In carrying out their work, it is not impossible for PMI in Hong Kong to be involved in a problem. This research examines the crisis communication carried out by the Indonesian Consulate General in Hong Kong regarding cases experienced by PMI in Hong Kong. This research uses a qualitative approach with a post-positivism paradigm, using in-depth interview techniques as a data collection tool. The subject of this research is the Indonesian Consulate General in Hong Kong, the Indonesian representative in Hong Kong, the object of this research is Indonesian Migrant Workers (PMI) in Hong Kong. This research was conducted with the aim of providing an understanding of the crisis communication carried out by the Indonesian Consulate General in Hong Kong in dealing with the problems faced by PMI in Hong Kong. The results of this research show that the crisis communication carried out by the Indonesian Consulate General in Hong Kong had a positive impact on the continuity of PMI work activities in Hong Kong, as evidenced by the feeling of security and comfort felt by PMI in Hong Kong.

Keywords : *Consulate General of the Republic of Indonesia; Crisis Communication; Indonesian Migrant Workers (PMI) in Hong Kong*

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