

ABSTRACT

DESIGN OF HEALTH SERVICE GUIDEBOOK OF MEURAXA HOSPITAL BANDA ACEH CITY FOR ELDERLY PATIENTS WHO ARE NOT PROFICIENT IN TECHNOLOGY

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The dissemination of health service information in a hospital is certainly very important. However, the presence of the website and Instagram that has been provided by Meuraxa Hospital as an information media is still not appropriate. The large number of visitors dominated by the elderly where their knowledge of technology is still relatively low requires the availability of other media alternatives that are effective and practical for this older generation. One solution that will solve this problem is to present information media in the form of guidebooks. Because with this guidebook, any patient can access without any restrictions. This study used qualitative methods with descriptive approaches such as observation, interviews, questionnaires, and other supporting data. The purpose of this design is to help the public or patients who are not proficient in technology to get health service information at Meuraxa Hospital and is expected to be an effective guide.

Keywords: *Information Media, Guidebook, Health Services, Old Age*