

## DAFTAR GAMBAR DAN ILUSTRASI

Gambar II.1 Produk <i>Fashion</i> .....	9
Gambar II.2 <i>Haute Couture</i> .....	10
Gambar II.3 <i>Ready-to-Wear</i> .....	11
Gambar II.4 <i>Urban Fashion</i> .....	12
Gambar II.5 <i>Urban Fashion Semi-formal</i> .....	13
Gambar II.6 Masyarakat <i>Urban</i> .....	15
Gambar II.7 Pewarna alami tekstil.....	16
Gambar III.1 <i>Zoom Meeting</i> Wawancara.....	21
Gambar IV.1 <i>Imageboard “RUSTISSY”</i> .....	36
Gambar IV.2 <i>Lifestyle Board</i> .....	37
Gambar IV.3 <i>Line Up</i> Desain Awal.....	52
Gambar IV.4 Desain Busana Terpilih.....	58
Gambar IV.5 <i>Flat Drawing Blazer Look 1</i> .....	59
Gambar IV.6 <i>Flat Drawing Kemeja Look 1</i> .....	60
Gambar IV.7 <i>Flat Drawing Celana Look 1</i> .....	60
Gambar IV.8 <i>Flat Drawing Outer Look 2</i> .....	61
Gambar IV.9 <i>Flat Drawing Vest Look 2</i> .....	61
Gambar IV.10 <i>Flat Drawing Celana Look 2</i> .....	62
Gambar IV.11 <i>Flat Drawing Dress Look 3</i> .....	62
Gambar IV.12 <i>Flat Drawing Kemeja Look 3</i> .....	63
Gambar IV.13 Tampak Depan & Belakang <i>Hang Tag Label</i> .....	66
Gambar IV.14 Tampak Depan & Belakang <i>Thankyou Card</i> .....	66
Gambar IV.15 <i>Packaging</i> dan Stiker Segel .....	67
Gambar IV.16 <i>Makeup Semi Bold</i> .....	67
Gambar IV.17 <i>Messy Sleek Hair</i> .....	68
Gambar IV.18 Katalog <i>Look 1</i> .....	68
Gambar IV.19 Detail <i>Look 1</i> .....	69
Gambar IV.20 Katalog <i>Look 2</i> .....	69
Gambar IV.21 Detail <i>Look 2</i> .....	70
Gambar IV.22 Katalog <i>Look 3</i> .....	70
Gambar IV.23 Detail <i>Look 3</i> .....	71
Gambar IV.24 Foto <i>Lookbook “Rustissy”</i> .....	71
Gambar IV.25 Tampak Depan & Belakang <i>Hang Tag Label</i> .....	72
Gambar IV.26 Tampak Depan & Belakang <i>Thankyou Card</i> .....	72
Gambar IV.27 <i>Packaging</i> dan Stiker Segel .....	72