

## **ABSTRACT**

### ***DEVELOPMENT OF SURFACE OF GEDOG TUBAN WOVEN FABRIC WITH BATIC TECHNIQUE AND SASHIKO FOR FASHION PRODUCT***

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*Indonesia has many traditional fabrics, including gedog woven fabrics. Gedog Tuban woven fabric is a traditional woven fabric that originated in Kerek District, Tuban Regency, East Java Province. Gedog weaving has unique characteristics such as weaving thickness, rough weaving texture, and uneven weaving structure. As time went by, gedog fabrics began to decline due to the decreasing interest in weaving and also the application of gedog woven fabrics that were less varied, especially in fashion products.*

*Making a new innovation is one solution to solve the problem of people's interest in gedog woven fabrics using qualitative research methods. Combining library reviews, exploration, field observations, and interviews to analyze and formulate innovative developments in Tuban gedog woven fabrics to produce solutions that bridge elements of tradition and modernity, and maintain Tuban identity.*

*The results of this study aim to provide visual innovation in the fabric of the Tuban gedog. With the development of geometric motifs inspired by Tuban batik and enriched with sashiko techniques, it can be applied to innovative and high-value fashion products. As a result of this study, it is hoped that Tuban people will be able to reuse their cultural properties in a modern and relevant form, while maintaining strong traditional values.*

***Keywords: Gedog Weaving Fabric, Tuban, Design Innovation, Fashion Products***