

Abstract

*Indonesia is a country with mega biodiversity or the second largest biodiversity in the world after Brazil, with 25,000 various kinds of plants and around 400,000 species of animals and fish. One of Indonesia's biodiversity that deserves protection is the Javan gibbon (*Hylobates moloch*). The Javan gibbon is endemic specifically to the areas of West Java and Central Java and is listed as one of the Red Zones on the IUCN (International Union for Conservation of Nature) list of endangered animals. This typical Indonesian animal has decreased in population due to several reasons, including poaching, destruction of their habitat, and the behavior of the Javan gibbon which is monogamous. Therefore, it is important to disseminate information about the scarcity of the Javanese gibbon to the public so that more and more people care about the protection of the Javanese gibbon. This animated work about the Javanese gibbon is hoped to be a fun alternative medium for educating the public about the scarcity of the Javanese gibbon. The research method used is mixed methods, namely the collection, analysis, and integration of both qualitative and quantitative methods. Data collection methods used in the form of observation, interviews with experts, and data collection through questionnaires. The design of the work is in the form of character designs along with the characterizations of these characters. The goal of distributing this work is to provide information to residents in the city of Bandung, with an age range between 16-30 years.*

Keywords: Animation, Scarcity, Javanese Owa