

## **ABSTRACT**

### **EXPLORATION OF PATTERN USING ESCHER ROTATION TECHNIQUE WITH INSPIRATION FROM AZALEA FLOWERS IN MODEST FASHION**

By

**SALMA NURAZIZAH GUSTIMEDIA SURIAGANDA**

**NIM : 1605194041**

**(Program Studi Kriya Tekstil dan Fashion)**

*As the Muslim fashion age developed, it evolved into a fashionable fashion, where in its development fashion had a form that became simple and focused on the motifs used. Based on previous studies, which conducted motif processing using the Tessellation Escher rotation technique with Madura batik inspiration and Garutan batik, the Tessellation Escher rotation technique can be processed using other inspiration. Azalea flower can be an inspiration in the processing of the Escher rotation tessellation technique, because it has a similar principle to the Escher rotation tessellation technique, where each petal will circle a single central point, and the result of the arrangement of the module will resemble the visual of the Azalea flower. The method used is a qualitative method by which literature, observation, and exploration study data are collected. The final result of this study was the production of Azalea flower-inspired motifs applied with the Tessellation Escher rotation technique, and applied using digital printing techniques and applied to fashion products.*

*Keywords: Azalea flower, Modest fashion, Digital printing, Escher Rotation  
Tessellation technique*