

ABSTRACT

UPCYCLE IMPORTED SECONDHAND CLOTHES INTO MODESTWEAR USING PATCHWORK TECHNIQUE AND EMBELLISHMENT

By

KAAMILA ZALFAA TANDJUNG

NIM: 1605194047

(Craft Textile and Fashion Study Program)

Upcycling can be done by anyone with a creative idea and the courage to explore fashion concepts. The concept of upcycle is a form of the sustainable fashion movement, in which a garment goes through a process of changing its style. By upcycling, the clothing that would have ended up as a waste will gain as an increase in value because the functional and aesthetic values of the clothing have been improved. Apart from the upcycle method, there are thrifting activity which support the sustainable fashion movement. Thrifting is widely known by young and old community because there are various clothes that are sold at low prices with good quality.

The research method used in this study is a qualitative and exploratory method. Data collection was carried out by literature studies through journals, journal articles, proceedings, and the internet regarding upcycle, imported used clothing, modestwear, Surface Textile Design, patchwork, embellishments, and so on.

An interview and observation was done with one of the thrift shop owners in Cimol Gedebage Market, Bandung. Lastly, an experiment or exploration was done with used clothes that had been purchased from a thrift shop.

The results of this research are modestwear dress products made from used shirts, then upcycled through patchwork and embellishment techniques as decorative accents.

Keywords: Upcycle, sustainable fashion, used clothes, modestwear, Surface Textile Design