ABSTRACT

APPLICATION OF UPCYCLE METHOD WITH FABRIC MANIPULATING TECHNIQUES TO FASHION DESIGN AS AN EFFORT TO UTILIZE REMAINING CONFECTION FABRIC

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The demand for clothing is increasing day by day because more and more people are familiar with the latest fashion trends, one of which is fast fashion. The presence of fast fashion triggers an increase in the number of clothes purchased by individuals, because the products tend to be of low quality and often break down quickly, affecting consumptive behavior and causing a feeling of dissatisfaction with the items they already own. One of the textile sectors that is affected by fabric production waste is clothing manufacture, where the fabric waste in the confection is in the form of waste material or waste fabric. Waste material or waste fabrics are generally only made as doormats and products with low economic value by consumers. This is due to the lack of skills possessed by the community so that there is a lack of ideas in processing the leftover cloth as an effort to minimize the leftover cloth. The purpose of this research is to design fashion products that focus on managing unused leftover fabrics, this is done through the application of the upcycle method by using manipulating fabric techniques as decorative applications in product design to minimize waste of existing leftover fabrics with research outputs in the form of women's clothing.

Keywords: Upcycle, Manipulating Fabric, Confection Waste Fabrics