ABSTRAK

CV ABC is a Third Party Logistics (3PL) company that has a transit warehouse

to support the delivery of goods from Bandung to Medan with the aim of making

customers satisfied such as timeliness in delivering goods. According to the results

of interviews conducted with the owner of CV ABC, there are several things that

cause a decrease in distribution performance, such as not being able to always

send regularly due to a fleet that is still lacking, so that goods must be held in the

warehouse for a long time to wait for the fleet to send and there are still many

activities that are still manual.

Supply chain Operation Reference (SCOR) is used to measure the performance of

a company. These measurements will obtain performance results that will direct

the company and provide benefits for both companies and consumers. Process

used in this research is in the Deliver section. The application required to identify

the appropriate supply chain matrix at CV ABC uses the Supply Chain Operation

Reference (SCOR) method. Selected matrix is then verified by the company to

ensure its suitability and a comparison questionnaire is made, then weighting is

carried out using the analytic hierarchy process (AHP) and Snorm De Boer

normalization to produce priority weights and performance value weights.

Proposed improvements are made to the matrix that has a low performance value

using VSM, PAM and fishbone diagrams to determine activities that have VA,

NVA, and NNVA categories, then proposed improvements to each activity to

reduce activities that are included in waste. Proposed improvements that have

been made resulted in a decrease in total process time from 207 minutes to 119

minutes, in addition to an increase in percentage time for value added from

31.40% to 35.18% and a decrease for NNVA 48.31% to 48.74%, and for NVA

20.29% to 16.08%.

Keywords: SCOR, AHP, Waste, Lean Logistics, Lean Tools

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