

ABSTRACT

Every year the development of Start-ups in Indonesia is very rapid due to the dynamics of consumer demand that is always growing. According to Dailysocial.net statistics there are at least 1,500 local Start-ups in Indonesia. The number of Start-ups that are currently developing, especially in the field of application development such as educational application Startups, game application Startups, trade Startups such as e-commerce, SaaS (software as a service), etc., especially applications that can facilitate daily human activities. One example of a start-up in Indonesia that is developing and building a platform is Tribelio. Tribelio is a social media application developer that helps people in the digital marketing field by building, managing communities and earning revenue from the presence of communities in their business. Tribelio. As a company that is in the midst of a major business growth and expansion, the role & function of an office is vital in supporting that growth. With Tribelio's ambition to be a pioneering platform that unites business and social, the role of office facilities that support all lines of business is needed, but currently the office owned by Tribelio does not support this. From these conditions, the author is designing a new Tribelio office, with this design expected to create an office design that suits the needs such as adequate room capacity, room conditioning that suits the behavior of each division to the design of supporting facilities in selling products provided by Tribelio.

Keywords: Activity, New Design Interior, Office, Tribelio.