

**THE INFLUENCE OF HAIR SUPPLEMENT  
ADVERTISING (KEANU AGL VERSION) TOWARDS  
PANTENE BRAND IMAGE**

**THESIS**

Submitted as One of The Requirements for  
Obtaining a Bachelor of Communication  
Science Study Program

Arranged by:

Farhan Bintang Pramudya

1502192002



**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF COMMUNICATION AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
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