ABSTRACT

In the shipping industry, efficiency and effectiveness of logistics services are key factors in achieving success and customer satisfaction. In the current digital era, integration services have become a significant solution to address the challenges of integrating various logistics services to enhance the efficiency and effectiveness of shipping. Therefore, a web-based system has been developed specifically to integrate the logistics services provided by service providers. The developed website features various functionalities that facilitate shipping companies in managing shipments, tracking the location of goods, and managing operational costs. The website also integrates multiple companies, enabling them to collaborate in managing their logistics operations. This research aims to develop a website that can be used to integrate logistics services for shipping companies, with a focus on optimizing the delivery management process. The created website has undergone testing to ensure that the features and functions work correctly. The test results indicate that the website can assist shipping companies in integrating logistics services to optimize their delivery performance.

Keywords: Logistic Service Integrator, Laravel, Website