

ABSTRACT

**Yahya, Haris Hammami (2023) Designing Background Art For 2D Ani-mation
“BANYU” About The Impact Of Plastic Waste Pollution In The Sea.
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The sea has a very important role for life by filling up a large part of the earth's surface, this also causes the problem of marine debris in the oceans to continue to be a problem that exists even today. Plastic waste pollution is caused by human activities on land who are less concerned about the dangers of plastic waste pollution that occurs in the sea, therefore an effort is needed to increase public awareness especially from the early age about the impact that occurs on marine debris in the oceans that affects human life. Kids are the correct target audience to be informed about the impact of marine debris. in an animation, making a background can also make the message to be conveyed in an animation more effective. Therefore i chose to work as a backrgound artist jobdesk with mixed methods analysis with observation and study of literature as the methods of collecting data, the result are 34 background art design made.

Keywords: Sea, marine debris in seas, 2D animation, background art