ABSTRACT

Batam has many islands, especially Galang Island, which attracts more foreign tourists every year. This makes Batam a tourism city among the Riau Islands. Because of the many tourists visiting the city of Batam has quite a lot of various types of hotels, especially resort hotels. Resort hotel itself is a full-service lodging facility aimed at tourists who are usually located in places that are often visited such as beaches, mountains far from urban centers. However, quite a lot of resort hotels are found on the island of Galang but do not meet the standardization of design in accordance with their classification and it is also very rare to find resort hotels that have a cultural concept. Related to these problems, the locality design that will be implemented into the interior design of the resort hotel is Malay culture. The research method uses field observation methods aimed at comparative studies and literature studies found in accordance with the research. The purpose of this design is to introduce and maintain the locality of Galang Island, batam, Riau Islands. So as to create a four-star resort hotel space experience typical of Malay culture.

Keywords: Batam, Galang Island, Resort Hotel, Locality