

## DAFTAR TABEL

Tabel 3. 1 <i>Activity</i> Audiens .....	46
Tabel 3.2 Analisis Matriks Perbandingan .....	56
Tabel 3.3 Analisis SWOT .....	59
Tabel 4. 1 <i>Rundown Event</i> .....	71
Tabel 4. 2 <i>Timeline</i> Media .....	74