

## DAFTAR TABEL

Tabel 3. 1 Tabel Aktivitas Narasumber .....	37
Tabel 3. 2 Tabel Activity, Opinion, Interest .....	38
Tabel 3. 3 Matriks Perbandingan Data Perusahaan .....	48
Tabel 3. 4 Matriks Perbandingan Media Promosi.....	49
Tabel 3. 5 Matriks TOWS .....	50
Tabel 4. 1 AISAS .....	57
Tabel 4. 2 Timeline AISAS.....	60
Tabel 4. 3 Timeline Event Hari Pertama.....	71
Tabel 4. 4 Timeline Event Hari Pertama.....	71
Tabel 4. 5 Perkiraan Biaya .....	71