

ABSTRACT

Name : Muhamad Rizki Dwitama
Student Number : 1604190001
Year : 2023
Title : *Chiaroscuro Portrait Photography Crafts 7 basic human sins*
Thesis : *Visual Arts School of Creative Industry Telkom University*

In this work with the title "Chiaroscuro 7 basic human sins" the author studies human nature as well as both good and bad, still focuses on the word sin in the work. Today, one of the characteristics that ends the word sin is negative emotion.

negative emotions are emotional reactions that are unpleasant and disturbing. If this happens continuously, this can be dangerous for yourself and others, explained by dr. Reni Utari, 2022. From this background, in this final production task, there is a formulation of the problem that will be discussed, namely how to display the creation of visual works of chiaroscuro portrait photography 7 basic human sins? one of these is the modern concept of the seven deadly sins related to the early Christian Egyptian monastic tradition, which was influenced by the neoplatonic teachings of the Alexandrian school.

In the Platonic tradition, humans consist of three components: body, soul, and mind. Each component has its own main function: appetite or desire (epithymia), feeling (thymos), and thought (nous). For each of these functions, the Egyptian monks identified three "thoughts" or logismoi that led to chaos, this theory being emphasized by Dante Aligheieri's theory which the author describes in a general theory.

*The process of painting using a camera medium by utilizing a light source is photography, in a book published by the University of Mexico press in 1991 entitled *The History of Photography* by Alam Daveport explained that the camera obscura phenomenon is a phenomenon in which the phenomenon of light entering a small hole called a pinhole in the room the wall is reflected upside down in the space outside the wall, quoted by Aviani Rahmawati in the photography book: *Learning Photography* in 2017 by Karyadi, B. described in more detail in art theory. In this work proposal, the author wants to create a portrait photography art that shows how humans in negative actions can cause words and values of sin.*

*The medium stage of the work describes the process of selecting objects and techniques towards the end of the work. The key in determining the object and method is in the main idea conveyed by the author. This author's final work is in the form of several photographic works adapted to the Chiaroscuro painting technique. In the portrait photography work entitled *The 7 Fundamental Sins of Humanity*, there are seven photographs that show the meaning of bad character or vice by Dante Aligheieri, there are 7 that have been explained by the author in general theory, in these seven photos there are symbols that give meaning in one vice defined by dante. Not only photographs are the objects of focus for this author's artistic work, there are also photo frames according to 7 different vices but still in one title.*

Keywords: *Impact of negative actions, Portrait Photography, Patterns of vices.*