

ABSTRACT

Abstract : *Today's younger generation is less concerned with culture, one of which is angklung. For this reason, the use of social media and technology is one way to make angklung art more interesting. The purpose of this research is to disseminate information and knowledge about angklung to the younger generation so that they are more familiar with angklung and to increase awareness and love so that they can participate in preserving angklung. This research methodology uses qualitative techniques in the form of observation, interviews, and literature review. The results of the study show that the growing influence of foreign culture causes the younger generation to like musical instruments from other countries. In fact, it's quite easy to open the internet or other social media starting from elementary school. As a result, Indonesian culture, including angklung, was eroded and its popularity began to be forgotten. Therefore, to introduce and educate the younger generation about angklung, educational and interactive media are needed.*

Keywords: *Angklung, Educative, Interactive, Fun.*