

ABSTRACT

Flavor Fiction is an indie post-rock band born in 2019 with 4 members. The band plans to release an EP (Extended Play) with one song called Dice. Tells about a teenager in the face of the process of searching for identity. Therefore, the writer and the group designed an animated music video as a promotional medium for the song. The author designed the coloring in the animation with a psychedelic and surreal style. The design method used is qualitative accompanied by interviews and observations with the stages of analyzing the emotions in the song lyrics which adapted to the stories in the storyboard and it'll be a reference for the final works, colot script.

Keywords: Music Video Animation, Coloring, Flavour Fiction, Self Search, Psychedelic