

## ABSTRACT

### INTERIOR DESIGN OF HOTEL RESORT IN CIWIDEY BANDUNG USING SUNDA CULTURAL LOCALITY APPROACH

*Bandung is an attractive tourism city and is visited by many local and foreign tourists. The thing that makes it one of the favorite destinations is because Bandung has several tourist destination themes such as heritage, shopping and culinary, education, nature and entertainment. The number of tourist destinations, it also has an impact on increasing the number of tourists. It also has an impact on the infrastructure around these tourist attractions. Hotel Resort is a place where there is accommodation and entertainment facilities. Resort hotels are usually located in mountainous areas, by the beach, by a river, even by a lake. This hotel will generally be the choice of people who want to take a vacation while relaxing for a while or for people who are stopping for a while. As we know, the beauty of nature and culture in an area is an attraction for tourists. On the island of Java, especially West Java, it also has a lot of natural potential to be used as a tourist destination which is generally in the form of mountains, has more than 300 natural tourist destinations and more than 600 cultural tourism in West Java. To expand the target audience, it is necessary to improve the condition of the tourist attraction by facilitating the needs of its visitors. the main and more complete supporting facilities almost meet the standardization of government regulations concerning hotel business standards NUMBER PM.53/HM.001/MPEK/2013 but do not meet regional regulations of the province of Responsibilities NUMBER 13 YEAR 2013/concerning buildings CHAPTER V Regional architecture and green buildings parts 1 and 2. The research objective of this final project is to make it by taking existing issues and phenomena, as well as a design that blends in with nature & traditional which can provide a satisfying consumer experience not only with a good view but also with the comfort of the room and the facilities that are provided.*

**Keywords:** *Interior Design, Ciwidey, Hotel Resort*