

DAFTAR GAMBAR

Gambar 2.1 <i>Design Thinking</i>	9
Gambar 2.2 Logo Perusahaan	13
Gambar 2.3 Struktur Organisasi PT Dayamitra Telekomunikasi Tbk.	14
Gambar 3.1 Model Konseptual	26
Gambar 3.2 <i>Flowchart</i> Penyelesaian Masalah.....	27
Gambar 3.3 Rencana Jadwal Kegiatan.....	33
Gambar 4.1 <i>Flowchart</i> Proses Bisnis Penyewaan Tower (<i>Existing</i>)	34
Gambar 4.2 <i>Empathy Map</i>	39
Gambar 4.3 <i>User Persona</i>	41
Gambar 4.4 <i>Work Flow Model</i>	42
Gambar 4.5 Ide dan Solusi	45
Gambar 4.6 <i>Impact and Effort Matrix</i>	46
Gambar 4.7 <i>Information Architecture</i>	47
Gambar 4.8 <i>Task Flow Login</i>	48
Gambar 4.9 Melihat <i>Product Catalogue</i>	48
Gambar 4.10 <i>Task Flow</i> Kalkulasi <i>Tower Leasing</i>	49
Gambar 4.11 <i>Task Flow Product Catalogue</i>	49
Gambar 4.12 <i>Task Flow Upload File</i>	50
Gambar 4.13 <i>Task Flow</i> melihat <i>FAQ</i>	50
Gambar 4.14 <i>Task Flow Logout</i>	51
Gambar 4.15 <i>Task Flow</i> Mengganti Tema.....	51
Gambar 4.16 <i>Use Case Diagram Website Marketing Kit</i>	52
Gambar 4.17 <i>Activity Diagram Login</i>	59
Gambar 4.18 <i>Activity Diagram</i> Melihat <i>Product Catalogue</i>	60
Gambar 4.19 <i>Activity Diagram</i> Kalkulasi Biaya <i>Tower Leasing</i>	61
Gambar 4.20 <i>Activity Diagram</i> Melihat <i>Customer & Company Profile</i>	62
Gambar 4.21 <i>Activity Diagram File Upload</i>	63
Gambar 4.22 <i>Activity Diagram</i> Melihat Halaman <i>FAQ</i>	64
Gambar 4.23 <i>Activity Diagram Logout</i>	65
Gambar 4.24 <i>Activity Diagram</i> Mengganti Tema.....	66
Gambar 4.25 <i>Color Pallete</i>	68

Gambar 4.26 <i>Typography</i>	69
Gambar 4.27 <i>Shapes</i>	70
Gambar 4.28 <i>Icon</i>	70
Gambar 5.1 <i>Prototyping Design High Fidelity</i>	86
Gambar 5.2 <i>Feedback Grid</i>	93
Gambar 5.3 <i>Action Plan</i>	94
Gambar 5.4 Implementasi Halaman <i>Login</i>	95
Gambar 5.5 Implementasi Halaman <i>Home</i>	96
Gambar 5.6 Implementasi Halaman <i>Product Catalogue</i>	97
Gambar 5.7 Implementasi Halaman <i>Business Calculator</i>	97
Gambar 5.8 Implementasi Halaman <i>Customer & Company Profile</i>	98
Gambar 5.9 Implementasi Halaman <i>Uploader</i>	98
Gambar 5.10 Implementasi Halaman <i>FAQ</i>	99
Gambar 5.11 Implementasi Halaman <i>Production Tools</i>	99