ABSTRACT

Globalization enables the convergence of various local cultures. One outcome of this

globalization phenomenon is the emergence of street art. Among the various forms of

street art, graffiti is a type that has rapidly developed. Unfortunately, society still faces

challenges in distinguishing between graffiti as an art form and vandalism. This can

be observed from the shared use of the same medium – public spaces – for both artistic

creation and destructive acts. This issue arises due to the actions of certain

irresponsible individuals who create damaging scribbles on public facilities or areas.

To find an appropriate solution to this issue, a qualitative data collection method will

be employed, aiming to provide informative insights through interviews, observations,

and literature studies. The collected data will be analyzed using a comparative matrix

to generate discussions on zine design and visual communication. These discussions

will serve as the foundation for designing a zine that addresses graffiti in Bandung,

with the ultimate goal of offering a solution to the current issue.

Keywords: Graffiti, Zine, Documentation

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