

## ***ABSTRACT***

The city of Tangerang has its own Folklore, namely Cisadanes's Warrior which tells of a warrior who fights the demon queen of the crocodile guarding the Cisadane River, but not much or even almost no one knows about the original story of this from Tangerang and very few print and digital media cover it. One way to spread this folklore is by starting to introduce it to early childhood, especially for Kindergarten (TK) because anything that is told at an early age is likely to be embedded in their memory. The purpose of this research is to design education media in the form of children's story books as well as introduce Cisadane's Warrior Folklore at an early age with the object of research of students at TK-Al Fajr. The data collection method was carried out qualitatively by observing kindergarten students and conducting interviews with teachers and graphic designer experts especially in the focus of children's illustration. Apart from that, literature studies were also carried out from journals or books related to the phenomena raised in this research. All the data will be studied and accumulated and samples will be made from existing visual materials for comparison. The results of the study will be used as a guideline for designing a storybook as a hope to provide good lessons related to the management of river hygiene in Tangerang City.

**Keywords :** Picture Storybook, Folklore of Cisadane's Warrior, Educational Media, River Hygiene.