

ABSTRACT

PPPOMN(Drug and Food Testing Development Center) is a place where researches for creating better methods of drug and food testing happen. However, the Interior Design used by this building is unable to reflect the image that PPPOMN and BPOM aim to display. The design process goals is to realize office interior designs and supporting public spaces with a corporate image approach that is capable to display the culture and character of PPPOMN to all user, both BPOM and other parties, domestical or international. The design started with data collecting methods, then processed into design concepts and products. Results from all entire design stages can then be concluded in the form of solutions expected to be able to overcome design problems: creating designs that reflect the culture and icons owned by BPOM and PPPOMN, aligning design concepts used in all rooms and arranging space layouts that are easier to use.

Keywords: Corporate Image,Interior Design, Office, PPPOMN, Redesign.