

## DAFTAR ISI

PERANCANGAN *CONCEPT ART* APLIKASI *GAME* BIMU METODE PECS  
UNTUK ANAK YANG MENGALAMI KETERLAMBATAN BICARA .. **Error!**  
**Bookmark not defined.**

LEMBAR PENGESAHAN .....	<b>Error! Bookmark not defined.</b>
ABSTRAK .....	<b>Error! Bookmark not defined.</b>
<i>ABSTRACT</i> .....	<b>Error! Bookmark not defined.</b>
LEMBAR PERSEMBAHAN .....	<b>Error! Bookmark not defined.</b>
KATA PENGANTAR .....	<b>Error! Bookmark not defined.</b>
DAFTAR ISI.....	1
DAFTAR GAMBAR .....	<b>Error! Bookmark not defined.</b>
DAFTAR TABEL.....	<b>Error! Bookmark not defined.</b>
BAB I PENDAHULUAN.....	<b>Error! Bookmark not defined.</b>
1.1 Latar Belakang.....	<b>Error! Bookmark not defined.</b>
1.2 Identifikasi Masalah.....	<b>Error! Bookmark not defined.</b>
1.3 Rumusan Masalah.....	<b>Error! Bookmark not defined.</b>
1.4 Ruang Lingkup .....	<b>Error! Bookmark not defined.</b>
1.4.1 Apa.....	<b>Error! Bookmark not defined.</b>
1.4.2 Siapa.....	<b>Error! Bookmark not defined.</b>
1.4.3 Waktu.....	<b>Error! Bookmark not defined.</b>
1.4.4 Tempat .....	<b>Error! Bookmark not defined.</b>
1.4.5 Mengapa.....	<b>Error! Bookmark not defined.</b>
1.4.6 Bagaimana .....	<b>Error! Bookmark not defined.</b>
1.5 Tujuan Perancangan.....	<b>Error! Bookmark not defined.</b>
1.6 Manfaat Penelitian .....	<b>Error! Bookmark not defined.</b>
1.7 Metode Penelitian .....	<b>Error! Bookmark not defined.</b>
1.7.1 Metode Penelitian .....	<b>Error! Bookmark not defined.</b>
1.7.2 Metode Pengumpulan Data.....	<b>Error! Bookmark not defined.</b>
1.7.3 Alat Analisis .....	<b>Error! Bookmark not defined.</b>
1.8 Kerangka Perancangan .....	<b>Error! Bookmark not defined.</b>
1.9 Sistematika Penulisan .....	<b>Error! Bookmark not defined.</b>

BAB II LANDASAN TEORI .....	<b>Error! Bookmark not defined.</b>
2.1 Teori Desain.....	<b>Error! Bookmark not defined.</b>
2.1.1 Desain Komunikasi Visual .....	<b>Error! Bookmark not defined.</b>
2.1.2 Elemen Desain .....	<b>Error! Bookmark not defined.</b>
2.1.3 Ilustrasi.....	<b>Error! Bookmark not defined.</b>
2.2 Teori Media.....	<b>Error! Bookmark not defined.</b>
2.2.1 <i>Game</i> .....	<b>Error! Bookmark not defined.</b>
2.2.2 Elemen Dasar Game .....	<b>Error! Bookmark not defined.</b>
2.2.3 <i>Game</i> Edukasi .....	<b>Error! Bookmark not defined.</b>
2.2.4 <i>Concept Art</i> .....	<b>Error! Bookmark not defined.</b>
2.2.5 Art Style .....	<b>Error! Bookmark not defined.</b>
2.3 Psikologi .....	<b>Error! Bookmark not defined.</b>
2.3.1 Pertumbuhan dan Anak.....	<b>Error! Bookmark not defined.</b>
2.3.2 Anak Berkebutuhan Khusus .....	<b>Error! Bookmark not defined.</b>
2.4 <i>Speech Delay</i> .....	<b>Error! Bookmark not defined.</b>
2.4.1 Teknik Terapi Wicara .....	<b>Error! Bookmark not defined.</b>
2.5 Konsep Bisnis .....	<b>Error! Bookmark not defined.</b>
2.5.1 Konsep Komunikasi Pemasaran .....	<b>Error! Bookmark not defined.</b>
<b>defined.</b>	
BAB III DATA DAN ANALISIS DATA .....	<b>Error! Bookmark not defined.</b>
3.1 Data Perusahaan.....	<b>Error! Bookmark not defined.</b>
3.1.1 Tujuan Rumah Sakit .....	<b>Error! Bookmark not defined.</b>
3.1.2 Misi Rumah Sakit .....	<b>Error! Bookmark not defined.</b>
3.1.3 Visi Rumah Sakit.....	<b>Error! Bookmark not defined.</b>
3.1.4 Tata Nilai Rumah Sakit.....	<b>Error! Bookmark not defined.</b>
3.1.5 Struktur Organisasi Rumah Sakit .....	<b>Error! Bookmark not defined.</b>
<b>defined.</b>	
3.2 Data Khalayak Primer.....	<b>Error! Bookmark not defined.</b>
3.2.1 Demografis.....	<b>Error! Bookmark not defined.</b>
3.2.2 Geografis.....	<b>Error! Bookmark not defined.</b>

3.2.3	Psikografis .....	<b>Error! Bookmark not defined.</b>
3.2.4	Perilaku Audience .....	<b>Error! Bookmark not defined.</b>
3.3	Data Khalayak Sekunder .....	<b>Error! Bookmark not defined.</b>
3.4	Data Observasi .....	<b>Error! Bookmark not defined.</b>
3.5	Analisis Hasil Wawancara .....	<b>Error! Bookmark not defined.</b>
3.6	Data Karya Sejenis.....	<b>Error! Bookmark not defined.</b>
3.6.1	Jurnal Aplikasi Aku Anak Cerdas (AANCER) Berbasis Android bagi Anak Tunagrahita dalam Meningkatkan Kemampuan Komunikasi Ekspres .....	<b>Error! Bookmark not defined.</b>
3.6.2	Jurnal Implementasi Multimedia Development Life Cycle Pada Aplikasi Media Pembelajaran Untuk Anak Tunagrahita .....	<b>Error! Bookmark not defined.</b>
3.6.3	Jurnal Media Pembelajaran Berbasis Multimedia untuk Anak Tuna Grahita.....	<b>Error! Bookmark not defined.</b>
3.7	Analisis Karya Sejenis .....	<b>Error! Bookmark not defined.</b>
3.7.1	Analisis SWOT .....	<b>Error! Bookmark not defined.</b>
BAB IV KONSEP PERANCANGAN .....		<b>Error! Bookmark not defined.</b>
4.1	Konsep Pesan .....	<b>Error! Bookmark not defined.</b>
4.2	Konsep Kreatif .....	<b>Error! Bookmark not defined.</b>
4.3	Konsep Media .....	<b>Error! Bookmark not defined.</b>
4.4	Konsep Visual.....	<b>Error! Bookmark not defined.</b>
4.4.1	Ilustrasi.....	<b>Error! Bookmark not defined.</b>
4.4.2	Warna.....	<b>Error! Bookmark not defined.</b>
4.4.3	Layout .....	<b>Error! Bookmark not defined.</b>
4.5	Hasil Perancangan.....	<b>Error! Bookmark not defined.</b>
4.5.1	Karakter .....	<b>Error! Bookmark not defined.</b>
4.5.2	Enam Ilustrasi Tahapan Permainan .....	<b>Error! Bookmark not defined.</b>
4.5.3	<i>Art Book</i> .....	<b>Error! Bookmark not defined.</b>
4.5.4	Media Pendukung .....	<b>Error! Bookmark not defined.</b>
BAB V KESIMPULAN .....		<b>Error! Bookmark not defined.</b>
5.1	Kesimpulan .....	<b>Error! Bookmark not defined.</b>

5.2	Saran .....	<b>Error! Bookmark not defined.</b>
	DAFTAR PUSTAKA .....	<b>Error! Bookmark not defined.</b>
	LAMPIRAN.....	<b>Error! Bookmark not defined.</b>