

ABSTRACT

UI/UX WEBSITE DESIGN FOR LECTURER PERFORMANCE MEASUREMENT AT THE FACULTY OF CREATIVE INDUSTRIES TELKOM UNIVERSITY

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Higher education plays an important role for students to develop better knowledge in the fields of technology, information, or art. One of the best private universities in Indonesia is Telkom University, located in Bandung. Telkom University has a faculty that focuses on art and design, the faculty is the Faculty of Creative Industries (FIK). FIK has several activities that are routinely carried out, in order to support these activities the lecturer has an obligation to help with assignments that are tailored to existing competencies and needs. However, in reality, the lack of coordination between units and the lack of even distribution of competences resulted in the assignments received by lecturers being uneven and some lecturers experiencing work overload. From the existing problems, the data obtained using the design thinking method was obtained. The results of the design thinking method that has been carried out are used as a guide for designing UI/UX assignment management features on the official FIK website (I-FIK). The UI/UX design of this feature is expected to help solve problems experienced by lecturers in assignments through I-FIK.

Keywords: Faculty of Creative Industries, Assignment, Website Features, Design Thinking