

ABSTRACT

Cleanliness is one of the keys to a healthy life, but it is often misunderstood at the time of its realization. Because healthy does not have to start from big things such as consuming food or drinks at expensive prices. Health can be obtained through small things such as maintaining personal hygiene and the environment. In this case, what is meant is the cleanliness of personal items such as pillows and bolsters which are often neglected in the student living environment.

In addition, special accommodation that accommodates in this case is also fairly rare, so that these factors affect students in maintaining personal hygiene and personal belongings.

The method used in this study is qualitative which is assisted by SWOT analysis and comparison matrix, data collection in this study uses several methods such as interviews, questionnaires, and observations. The purpose of this design is to create an informative and solutive application design that discusses maintaining the cleanliness of personal items for students.

In this design, there will be various kinds of information and solutions to existing hygiene problems. Various kinds of supporting media to help disseminate the design of this work will be made in the form of social media design, interesting content, visual design.

So that in the end this design can help students in maintaining personal hygiene and personal belongings.

Keywords: *Application Design, Personal Item Hygiene, Student.*