

ABSTRACT

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Visualization Fear Of Missing Out on Social Media in Eksperimental Film

Final Project

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The fear of missing out or what is called the fear of missing out is a social disease that exists today. Some of those who are fomo are generation Z, especially those who use social media. The reason is, social media makes someone to post and broadcast their daily activities, giving rise to strong comparisons and fear of being left behind and makes everyone have a sense of comparing one to another.

In general, humans interact in the real world and in cyberspace. In cyberspace, especially social media. Social media trends are influencing society, especially gen Z. This final project discusses fomo topics that are exposed in the world of social networks. It is formed from fomo habits and a dependence to exist and be recognized by others and want to satisfy social media needs. This work takes the theme of how dangerous fomo is for everyone and will be visualized in the form of an experimental film.

The method used by the writer is qualitative, namely conducting interviews with someone and the writer gets this information from the writer's friends who are negatively affected by the fear of stopping the fomo phenomenon.

The goal of this final project is to raise awareness about how dangerous the fomo phenomenon is for all individuals.

Keywords: human being, generation Z, existence, social media, fear of missing out, experimental film