

DAFTAR PUSTAKA

- Abdul Rahman, R., Rezai, G., Mohamed, Z., Shamsudin, M. N., & Sharifuddin, J. (2013). Malaysia as Global Halal Hub: OIC Food Manufacturers' Perspective. *Journal of International Food & Agribusiness Marketing*, 25(sup1), 154–166. <https://doi.org/10.1080/08974438.2013.809672>
- Ali, B. S. (2015). Strategi Pengembangan Fasilitas Guna Meningkatkan Daya Tarik Minat Wisatawan Di Darajat Pass (Waterpark) Kecamatan Pasirwangi Kabupaten Garut. *Universitas Pendidikan Indonesia*, 10, 9–30.
- Battour, M., Hakimian, F., Ismail, M., & Boğan, E. (2018). The perception of non-Muslim tourists towards halal tourism: Evidence from Turkey and Malaysia. *Journal of Islamic Marketing*, 9(4), 823–840. <https://doi.org/10.1108/JIMA-07-2017-0072>
- Battour, M., & Ismail, M. N. (2016). Halal tourism: Concepts, practises, challenges and future. *Tourism Management Perspectives*, 19, 150–154. <https://doi.org/10.1016/j.tmp.2015.12.008>
- Battour, M., Rahman, M. K., & Rana, M. S. (2020). The impact of PHTPS on trip quality, trip value, satisfaction and word of mouth: Non-Muslim tourists' perspective. *Journal of Islamic Marketing*, 11(6), 1517–1538. <https://doi.org/10.1108/JIMA-03-2019-0058>
- El-Gohary, H. (2016). Halal tourism, is it really Halal? *Tourism Management Perspectives*, 19(September), 124–130. <https://doi.org/10.1016/j.tmp.2015.12.013>
- Hasan, H. A. (2022). *PARIWISATA HALAL : TANTANGAN DAN PELUANG DI ERA NEW NORMAL*. 13(1), 54–66.
- Ismail. (2018). *Pemahaman Individu Teknik Nontes*. https://www.google.co.id/books/edition/Pemahaman_Individu_Teknik_Nontes/GhZNDwAAQBAJ?hl=id&gbpv=1&dq=buku+rahardjo+2018+studi+kasus&printsec=frontcover

- Jaelani, A. (2017). *Munich Personal RePEc Archive Halal tourism industry in Indonesia: Potential and prospects.*
- Karina, A., & Pertiwi, G. (2019). *Calyptra: Jurnal Ilmiah Mahasiswa Universitas Surabaya Vol.8 No.1 (2019).* 8(1), 412–420.
- Kotler, & Keller. (2013). Pengaruh Citra Merek Dan Kualitas Produk. *Jurnal Lmu Manajemen*, 5(4), 325.
- Mancanegara, M., & Desa, K. E. (2020). *ANALISIS POLA PERJALANAN DAN AKTIVITAS WISATAWAN.* 8(1), 1–9.
- Mastercard-Crescentrating. (2022). *Global Muslim Travel Index 2022 Report. June*, 31–62. https://www.crescentrating.com/download/thankyou.html?file=j-EXWnF4_GMTI_2022_Report_-_FINAL.pdf
- Maulani, A. N., Ayuningtyas, R. D., & Alfie, A. A. (2021). Public's Perception and Preference Towards Halal Tourism. *EkBis: Jurnal Ekonomi Dan Bisnis*, 5(1), 57–70. <https://doi.org/10.14421/ekbis.2021.5.1.1307>
- Mohsin, A., Ramli, N., & Alkhulayfi, B. A. (2016). Halal tourism: Emerging opportunities. *Tourism Management Perspectives*, 19, 137–143. <https://doi.org/https://doi.org/10.1016/j.tmp.2015.12.010>
- Nugraha, R. N., & Rosa, P. D. (2022). *Pengelolaan Museum Bahari Sebagai Daya Tarik Wisata Edukasi Di Jakarta.* 3(6), 6477–6486.
- Nurgianto, B., Worang, F. G., & Lumanauw, B. (2021). Analisis Pengaruh Faktor Psikologis terhadap Keputusan Konsumen untuk Membeli Berita Tribun Manado di Kota Manado. *Aksara: Jurnal Ilmu Pendidikan Nonformal*, 7(2), 537. <https://doi.org/10.37905/aksara.7.2.537-550.2021>
- Pinasang, B. (2015). Peranan Publisitas Dalam Meningkatkan Wisatawan Di Sulawesi Utara. *E-Journal" Acta Diurna"*, IV(3), 4. <https://ejournal.unsrat.ac.id/index.php/actadiurna>
- Rahman, M. K., Zailani, S., & Musa, G. (2017). What travel motivational factors influence

- Muslim tourists towards MMITD? *Journal of Islamic Marketing*, 8(1), 48–73.
<https://doi.org/10.1108/JIMA-05-2015-0030>
- Rahman, M. K., Zailani, S., & Musa, G. (2018). Tourists' satisfaction and loyalty intention at Shariah compliant private hospitals in Malaysia. *International Journal of Tourism Sciences*, 18(4), 295–311. <https://doi.org/10.1080/15980634.2018.1555605>
- Rahman, M., Moghavvemi, S., Thirumoorthi, T., & Rahman, M. K. (2020). The impact of tourists' perceptions on halal tourism destination: a structural model analysis. *Tourism Review*, 75(3), 575–594. <https://doi.org/10.1108/TR-05-2019-0182>
- Rahman, M., Rana, M. S., Hoque, M. N., & Rahman, M. K. (2019). Brand perception of halal tourism services and satisfaction: the mediating role of tourists' attitudes. *International Journal of Tourism Sciences*, 19(1), 18–37. <https://doi.org/10.1080/15980634.2019.1592987>
- Robert, B., & Brown, E. B. (2004). *No 主観的健康感を中心とした在宅高齢者における健康関連指標に関する共分散構造分析*Title. 1, 1–14.
- Samori, Z., Md Salleh, N. Z., & Khalid, M. M. (2016). Current trends on Halal tourism: Cases on selected Asian countries. *Tourism Management Perspectives*, 19, 131–136. <https://doi.org/10.1016/j.tmp.2015.12.011>
- Sari, F. K., Safitri, N., & Anggraini, W. (2019). Persepsi, Sikap dan Minat Pariwisata Halal di Daerah Istimewa Yogyakarta. *Ihtifaz: Journal of Islamic Economics, Finance, and Banking*, 2(2), 137. <https://doi.org/10.12928/ijiefb.v2i2.857>
- Sayekti, N. W. (2019). Strategi Pengembangan Pariwisata Halal Di Indonesia Halal Tourism Development Strategy in Indonesia. *Kajian*, 24(3), 159–172. <https://studipariwisata>.
- Shafaei, F. (2017). The relationship between involvement with travelling to Islamic destinations and Islamic brand equity: a case of Muslim tourists in Malaysia. *Asia Pacific Journal of Tourism Research*, 22(3), 255–271. <https://doi.org/10.1080/10941665.2016.1232741>

- Silitonga, S. S. M., & Anom, I. P. (2016). Kota Tua Barus Sebagai Daerah Tujuan Wisata Sejarah Di Kabupaten Tapanuli Tengah. *Jurnal Destinasi Pariwisata*, 4(2), 7. <https://doi.org/10.24843/despar.2016.v04.i02.p02>
- Simbolon, M. (2008). Persepsi dan kepribadian. *Jurnal Ekonomi Dan Bisnis*, 2(1), 52–66. <https://jurnal.unai.edu/index.php/jeko/article/view/516>
- Subarkah, A. R. (2018). *Potensi dan Prospek Wisata Halal Dalam Meningkatkan Ekonomi Daerah (Studi Kasus : Nusa Tenggara Barat)*. 4(2), 49–72.
- Vargas-Sánchez, A., & Moral-Moral, M. (2019). Halal tourism: state of the art. *Tourism Review*, 74(3), 385–399. <https://doi.org/10.1108/TR-01-2018-0015>
- Wilson, J. A. J. (2012). Charting the rise of the halal market – tales from the field and looking forward. *Journal of Islamic Marketing*, 3(3). <https://doi.org/10.1108/jima.2012.43203caa.001>
- Oka A. Yoeti, Haji. *Ekowisata : pariwisata berwawasan lingkungan hidup / penyunting, H. Oka A. Yoeti*. Jakarta :: Pertja,, 2000