

Abstract

Feelings are a person's state of consciousness that gives rise to a positive or negative assessment of something done or done, so the form of assessment is always subjective because it is based more on human aspects than rational actions. His true feelings can be seen from the intensity of behavior and actions taken, and can usually be seen through the expressions shown by everyone. There are many types of emotions such as happy, sad, afraid, angry and others. Color is the impression received by the eye from the light reflected from the object. The objective or physical definition of color is the nature of light emitted. Although the subjective or psychological definition is part of the visual experience. Color is also believed to be the brain's response to certain visual stimuli. Seeing color is caused by light hitting an object, and the object reflects the light back to our eyes (retina) until we see the color. The object is red because the nature of the pigment in the object reflects red and absorbs other colors. An object is black because the pigment in the object absorbs all colors. On the other hand, an object is white because its pigment reflects all colors. In addition, each color has its own philosophy and meaning, including psychological. For example, red symbolizes danger, blue symbolizes confidence, green symbolizes calmness, and many other colors have their own philosophy. So many films use color editing so that the audience can feel the nuances of each color.

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