

ABSTRACT

Camping is one of the most common choices when someone decides to do outdoor activities. Therefore, conventional camping activities require jackets to support their activities because jackets can give many benefits such as maintaining body temperature and protecting the body from hot and rainy weather. Conventional Camping usually took place in the wild with various potentials that can damage or tear the jacket, a jacket with a material that has durability is needed. Which can minimize the occurrence of tears and is combined with a utility concept that has functional features on jackets. This utility jacket designed with ripstop polyester material that is water and wind resistant and breathable with functional features such as sufficient compartments to store essential small items to support camping activities and several features that can provide user comfort and safety such as a stowaway hoodie, Hem Adjuster, adjustable cuff, waterproof zipper and storm flap. The design of a utility jacket for conventional camping activities uses Human Centered Design which involving the user through data collection process such as interviews, questionnaires spreading, and observation. The results of the design is the utility jacket product can work well to support conventional camping activities.

Keywords: Camping, Jacket, Rips, High durability, Human Centered Design