

ABSTRACT

Esports competition in Indonesia is growing rapidly, as evidenced by the emergence of many esports teams from Indonesia participating in national and international tournaments as well as the Indonesian government's support in matters relating to esports competitions. However, many people find it difficult to find esports information and develop esports websites that don't provide many efficient features, especially for those who are just entering the world of esports because of the lack of esports projects they can search for or use. This research aims to provide a website that is easily accessible for anyone for esports lovers or those who are interested in getting into the world of esports to increase their knowledge of esports information, so that esports lovers make it easier to open an efficient website. The research method used to analyze and obtain the required data is a qualitative method supported by interviews with esports experts. The benefit of the website that will be developed is to provide efficient features for esports information with an easy-to-use user interface for anyone who is only interested in the world of esports. This will eventually result in the creation of an esports information website to provide efficient features that can be useful in the world of esports.

Keywords: Esports, Website, Information, Graphic Design.