

## LIST OF FIGURES

Figure 1.1	Research Framework.....	21
Figure 2.1	Examples of German Picture Books on Trash for Ages 3-7.....	28
Figure 2.2	Waste Management Instruction Leaflet in Finland.....	29
Figure 2.3	Waste Management Instruction Leaflet in Japan.....	30
Figure 2.4	Genki Project (sorting plastic bottle caps).....	31
Figure 2.5	Scenarios of Waste Management.....	32
Figure 2.6	Line.....	37
Figure 2.7	Line in ‘Come With Me’ by Holly M. McGhee.....	37
Figure 2.8	Color.....	38
Figure 2.9	Color Usage in Children’s Illustration.....	38
Figure 2.10	Shape.....	39
Figure 2.11	Organic Shapes in Children’s Illustration.....	39
Figure 2.12	Texture.....	39
Figure 2.13	Examples of Texture on Children’s Book Cover Illustrations.....	40
Figure 2.14	Space.....	40
Figure 2.15	Example of Space in Children’s Illustration.....	40
Figure 2.16	Serif.....	41
Figure 2.17	Use of Serif Font in 1968 ‘Corduroy’ by Don Freeman.....	41
Figure 2.18	Sans-Serif.....	42
Figure 2.19	Use of Sans-Serif Font on Children’s Book Cover.....	42
Figure 2.20	Script.....	42
Figure 2.21	Use of Script Font on Children’s Book Cover.....	43
Figure 2.22	Decorative.....	43
Figure 2.23	Use of Decorative Font on Children’s Book Cover.....	43
Figure 2.24	Balance.....	44
Figure 2.25	Rhythm.....	44
Figure 2.26	Proportion.....	45
Figure 2.27	Unity.....	45
Figure 2.28	Contrast.....	45
Figure 2.29	Primary, Secondary and Tertiary Colors.....	46

Figure 2.30	RGB & CMYK.....	47
Figure 2.31	Narrative Illustration.....	48
Figure 2.32	Decorative Illustration.....	48
Figure 2.33	Informative Illustration.....	49
Figure 2.34	Conceptual Illustration.....	49
Figure 2.35	Picture Books.....	50
Figure 2.36	Interactive Games.....	51
Figure 2.37	Theoretical Framework.....	53
Figure 3.1	Elizabeth Carli Ervona.....	55
Figure 3.2	Trash bins at different locations of Cendekia Leadership School.....	57
Figure 3.3	Drawing, match-the-following, word activities, etc. ....	57
Figure 3.4	Questionnaire 1.....	58
Figure 3.5	Questionnaire 2.....	59
Figure 3.6	Questionnaire 3.....	59
Figure 3.7	Questionnaire 4.....	60
Figure 3.8	Questionnaire 5.....	60
Figure 3.9	Questionnaire 6.....	61
Figure 3.10	Questionnaire 7.....	61
Figure 3.11	Questionnaire 8.....	62
Figure 3.12	Questionnaire 9.....	62
Figure 3.13	Questionnaire 10.....	63
Figure 3.14	Questionnaire 11.....	63
Figure 3.15	Questionnaire 12.....	64
Figure 3.16	Questionnaire 13.....	64
Figure 3.17	Questionnaire 14.....	65
Figure 3.18	Questionnaire 15.....	65
Figure 3.19	I Can Save The Earth! .....	67
Figure 3.20	Don't Throw That Away! .....	68
Figure 3.21	The Mess That We Made.....	69
Figure 3.22	Detektif Sampah.....	71
Figure 3.23	Lala Membersihkan Sampah (Cerita Anak Jagoan) .....	72
Figure 3.24	Aku Belajar Buang Sampah.....	73

Figure 4.1	Illustration References.....	77
Figure 4.2	Color Palette.....	77
Figure 4.3	Comichate Regular Font.....	78
Figure 4.4	Papernotes Regular Font.....	78
Figure 4.5	Layout References.....	78
Figure 4.6	Tanjung Uma, Batam.....	79
Figure 4.7	Paddy Fields & TPA that is filled with trash.....	79
Figure 4.8	Bandung Cleaning Officer Uniform.....	80
Figure 4.9	Recyclable Objects.....	80
Figure 4.10	Juno and Kaya Alternative Designs.....	81
Figure 4.11	Juno and Kaya Finalized Designs.....	81
Figure 4.12	Storyboard Alternative 1.....	82
Figure 4.13	Storyboard Alternative 2.....	82
Figure 4.14	Storyboard Alternative 3.....	83
Figure 4.15	Finalized Storyboard.....	83
Figure 4.16	Let's Separate Trash! Book Contents.....	90
Figure 4.17	Let's Separate Trash! Book Mockup.....	90
Figure 4.18	Poster.....	91
Figure 4.19	Poster Mockup.....	91
Figure 4.20	Sticker.....	92
Figure 4.21	Flashcards.....	92
Figure 4.22	X-Banner.....	93
Figure 4.23	Totebag.....	93