ABSTRACT

INTERIOR DESIGN OF A BOUTIQUE HOTEL IN YOGYAKARTA WITH A THEMATIC APPROACH

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Tourism statistics published in 2022 by the Yogyakarta Government assisted by the Ministry of Tourism and Creative Economy noted that the development of tourist arrivals has increased and is dominated by the millennial generation. This happens because the work routine factor for millennials has a high level of stress if carried out continuously (Sanjaya, 2020). They need free time to recover physically and mentally. Staycation activities are understood to be adequate for the purposes of "quick-fix restoration" of the mind, so staycation is believed to produce stress-relief for those who do it.

Yogyakarta currently has many hotels that apply the concept of boutique hotels, but there is no boutique hotel with a thematic approach that considers the needs and the surrounding environment. Given the location of this boutique hotel in the neighbourhood of a community of jazz musicians, the hotel is designed with performance facilities and presented with the thematic concept of jazz music. The relationship between interior and music allows us to enjoy it to "see what we listen to" and "hear what we see" to achieve more experience. In addition, music therapy has a role as a method of being calm to maintain and improve psychological, physical, and emotional health (Djohan, 2006). By getting the experience of jazz music in the interior of a boutique hotel, it is hoped that it can make millennials forget about the saturation of their reality. In addition, hospitality facilities that are directly integrated with performance facilities are also needed to accommodate local jazz communities and musicians in order to realise connections in tourism, arts and business. Thus creating a One Stop Service facility that is expected to make the Special Region of Yogyakarta rank higher in the Indonesian Tourism sector.

Keywords: Boutique Hotel, Staycation, lifestyle, Jazz Music, Tourism