

ABSTRACT

DESIGNING CONTEMPORARY BATIK MOTIFS WITH VISUAL DOODLE ART INSPIRED BY BATIK CADAS PANGERAN

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The world of batik has experienced significant progress in terms of ideas, motifs, aesthetics and functions. This development is reflected in the existence of contemporary batik that follows the current fashion and trends, with a variety of motifs that are diverse and free from attachment to traditional principles. The production process has become more efficient, especially with the introduction of the wooden stamp for stamped batik. Contemporary batik is increasingly accepted by the wider community, especially the younger generation, namely teenagers. This can be seen from the presence of a "berkain" movement by Remaja Nusantara, which provides a platform for teenagers to wear batik that reflects their freedom and expression. Contemporary batik motifs have a free and expressive character, similar to the visual style of doodle art. Contemporary artists such as Dias Prabu have created contemporary batik works with doodle art visual styles that depict important events and history. This is in line with the Cadas Pangeran batik that the author found in Sumedang, which was inspired by the important and historical event of the construction of Cadas Pangeran Road. So far, there is only one Cadas Pangeran batik motif that is marketed, so the author sees an opportunity to add diversity to contemporary batik motifs with local content by making Cadas Pangeran batik motifs using doodle art visual style. This research uses a qualitative method with data collection through literature study, observation, interviews, visual study, and exploration. The outputs of this research are contemporary batik motifs with doodle art visual style, wooden canting stamp and fabric sheets.

Keywords: Contemporary Batik, Doodle Art, Batik Motif of Cadas Pangeran