

ABSTRACT

BRIDAL FASHION DESIGN BOHEMIAN CONCEPT WITH APPLICATION COMBINATION OF TEXTILE STRUCTURAL DESIGN TECHNIQUES

By

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A wedding party is something that is used as a once-in-a-lifetime moment for the bride and groom. There are two types of weddings that are generally carried out, namely intimate or simple and all out or luxurious. At intimate weddings, there are wedding concepts that are suitable for use, one of which is the concept of bohemian weddings. In the concept of bohemian marriage in Indonesia, there is an application of textile structural design techniques applied to the wedding concept. However, the application of these techniques is only used as an element of decoration but not in the application of fashion structures, especially bridal clothing. It is still very rare to find development in Indonesia. The clothes commonly worn at weddings are in the form of traditional Indonesian clothing, namely kebayas and dresses. Meanwhile, the application of raft techniques to bridal clothing was found in several foreign designers such as Esther Andrews, Dominique Calvillo, and Denisse Marianela Vera. The designers apply a lot of raft design techniques to fashion products in the form of outers, dresses, and two-piece dresses with the techniques used are knitting, crochet and macrame techniques. With the existing potential, this raises an opportunity to be able to create bridal fashion designs by applying structural design techniques, as well as providing alternative bridal fashion designs to brides-to-be who want to do a wedding with a bohemian wedding concept. The data collection methods used are observation, interviews, exploration and literature studies. The final result of this study is a bride's dress that applies a combination of textile structural design techniques to the concept of bohemian weddings.

Keywords: bridal fashion, bohemian, crochet, macrame, textile structural design.