ABSTRACT

DEVELOPMENT OF PATTERN WITH RUANG WAKTU DATAR (RWD) SYSTEM THROUGH FLAT DESIGN ILUSTRATION STYLE WITH WAYANG KAMASAN INSPIRATION

by

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The Ruang Waktu Datar (RWD) system is a technique for drawing from various directions, places, times that pays attention to the wimba and the order of expressions to produce illustrations that can tell a story. The resulting illustration consists of several scenes depicting an event. In addition, there was a trade-off between RWD and flat design, namely having a picture that seemed flat. On the other hand, there was previous research that developed motifs with the RWD system using flat design illustration stylization with the inspiration of Damar Kurung which produced motif compositions in the form of non-repetitive motifs, then this research has suggestions for further research to be able to explore other Indonesian traditional arts, as well create a composition without any intersections. So that this research has the potential to use one of the inspirations for traditional art in Indonesia, namely Wayang Kamasan. The purpose of this research is to find out how to develop stylized motifs with the RWD system by stylizing flat design illustrations inspired by wayang Kamasan, as well as creating repetitive motif compositions featuring story scenes. This study uses a qualitative method in the form of literature studies through books, journals, and previous research, then observations in the form of visual study analysis to understand the characteristics of the RWD system, flat design, and Kamasan Wayang visuals, as well as conducting interviews with illustrators to find information related to inspiration, conducting brand studies, and exploring motifs that utilize the RWD system through flat design styling inspired by Wayang Kamasan. The end result of this study is a repetitive motif composition with a one way technique that uses one of the story scenes in Wayang Kamasan visuals. The final result will be applied to textile sheets with digital printing techniques.

Keywords: Pattern, Ruang Waktu Datar (RWD) system, Flat Design, Wayang Kamasan