ABSTRACT

This Final Project Report is a photographic work entitled "Visualization of Bandung City Congestion Using a Conceptual Photography Approach." This work raises the author's aspirations about Bandung city congestion and turns it into a photographic work with the aim of conveying the author's concerns. Photography can be used as a powerful medium to convey thoughts and emotions. A photographic work that is carefully worked out with a certain vision, using any photographic object, is processed and presented as an expression of criticism of the chosen work. Photographs about congestion and congestion in the city of Bandung, which might awaken the local government to take action on congestion in the city of Bandung. Using the Long Exposure technique to get a vehicle's light trail so it can be easily removed during the editing process. This work explains that not always a crowded and crowded place is a place that is liked by people, because sometimes there are those who feel restless and disturbed by the crowd that occurs in that place, because it disturbs activities. The development of social media can make it easier to convey aspirations through works and convey them through social media such as Instagram, Twitter and TikTok.

Key words: Photography, Fine arts, criticism, Light, Color, Traffic jam, Density