

ABSTRACT

The impact of digital technology development, coupled with the emergence of startups and freelancers in the creative industry, has led to a flexible working style, accommodating flexible working hours and worker preferences. Although working from home provides flexibility, it often leads to boredom and working without clear time boundaries. Working alone also tends to result in loneliness and a need for social interaction similar to that in an office setting. In this context, co-working spaces have become an alternative solution for startups and freelancers, catering to the need for flexible workspaces. Cirebon, as an economic hub in the Ciayumajakuning region, holds potential for the development of the creative industry. However, the lack of workspace facilities supporting the creative industry remains a challenge. Despite the existence of co-working spaces, these facilities do not fully meet the needs of creative workers due to constraints such as limited space, underdeveloped interior design, and inadequate supporting amenities. Therefore, a new co-working space design is needed to accommodate startups and freelance workers in the creative industry. Necessary facilities include communal spaces, meeting rooms, private offices, event spaces, as well as supporting amenities such as printers and lounges. Additionally, the design should create an environment that stimulates creativity, thus supporting the growth of creative businesses among workers in Cirebon.

Keywords: Co-working space, Cirebon, spatial psychology