## **ABSTRACT**

The main goal of a company is to maximize shareholder profits. Stock return is the rate of return on investment or buying and selling of shares. Because there are always unforeseen risks in the stock market, investors rarely make profits and often suffer losses when investing.

This study aims to determine the effect of institutional ownership, managerial ownership, and rights issues on stock returns, simultaneously or partially. The population of this study were companies that went public on the Indonesia Stock Exchange (IDX) between 2017 and 2021. Purposive sampling resulted in a total sample of 110 samples. The data in this study were analyzed using descriptive statistics and panel data regression.

Institutional ownership, managerial ownership, and rights issues have a simultaneous effect on stock returns, institutional ownership and managerial ownership have a negative effect on stock returns, and rights issues have a partial positive effect on stock returns.

**Keyword**: Institutional Ownership, Managerial Ownership, Right Issue and Stock Returns.