

ABSTRACT

Redesigning the Office Interior of the National Research and Innovation Agency in the Subang Area with a Human Behavior Approach

The office is an important work environment in the daily activities of the organization. Good interior design can improve employee welfare, productivity and job satisfaction. This study uses a human behavior approach to redesign the interior of the National Innovation Research Agency (BRIN) office in the Subang area. This study uses a human behavior approach in redesigning the BRIN office interior. This approach involves analyzing human behavior, preferences, and psychological needs that influence their interaction with the workspace. Their perceptions of the work environment and their needs in carrying out their daily tasks are collected through surveys and interviews. The results of this study indicate that redesigning the interior of the BRIN office in the Subang area can improve employee welfare and work productivity. The redesign includes an ergonomic workspace arrangement, appropriate colors and lighting, and increased workspace accessibility and flexibility. This research hopes that the human behavior approach in redesigning the interior of the BRIN office in the Subang area can improve employee experience and work efficiency and results can contribute to interior design organizations and professionals in creating a better work environment and positively impacting employee welfare and performance.

Keywords: National Innovation Research Agency, work productivity, Human Behaviour