

## **ABSTRACT**

Music is a series of tones and sounds designed to express human feelings. Therefore music is also able to become a tool that is often used by students to help the process of their learning activities. This study intends to provide a means of information regarding the influence of music on learning media for Telkom students in a positive way, such as raising enthusiasm and also increasing mood in the learning process, with the output of making character designs. In this study the author use quantitative and qualitative methods, namely surveys, literature studies, observations as well as interviews. Design character will contain information or data that has been obtained and provide a visual description of the influence of music on the learning process of Telkom students. Thus the authors make this design so that it can be useful for future research, also make it easier for readers to get information, reference and benefits about the influence of music on learning media in Telkom university.

Keywords: Character design, Music, Information Media, Learning Media, Telkom Students.