## **ABSTRACT**

## EXPLORATION OF EMBROIDERY MOTIVES IN BASIBA BRACKETS WITH THE INSPIRATION OF RUMAH GADANG ORNAMENTS

By

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The Basiba Brackets are traditional clothes in West Sumatra. The Basiba Kurung shirt has decorative elements in the form of embroidery. The diversity of ornaments on the Basiba Brackets has similarities in the variety of forms used, namely floral and geometric motifs. Thus, it is still open for the development of embroidery motifs with other inspirations. As for the development of embroidery motifs on products using Rumah Gadang ornaments, this development places ornaments on products. So that efforts to develop embroidery motifs can be done by exploring motifs to produce various variations of motifs using the inspiration of other Rumah Gadang ornaments. Rumah Gadang has ornaments with various visual forms, one of the ornaments on Rumah Gadang is ramo-ramo si kumbang janti. The application of these ornaments can be used as a decorative element on the Basiba Brackets shirt using hand embroidery techniques. The method used in this study is a qualitative method by conducting literature studies, observations, and interviews. In this study, digitally exploring embroidery motifs with the inspiration of Rumah Gadang ornaments, modifying the Basiba Brackets, and exploring the types of embroidery techniques used. The output of this research is an exploration of embroidered motifs inspired by Rumah Gadang ornaments on women's clothing, namely the Basiba Brackets.

Keywords: Basiba Brackets, Rumah Gadang, Embroidery.