

## DAFTAR GAMBAR

Gambar II.1 <i>Embellishment</i> .....	7
Gambar II.2 Mesin Bordir Manual .....	12
Gambar II.3 Mesin Bordir Komputer .....	12
Gambar II.4 Pewarnan Alami .....	13
Gambar II.5 Layering.....	14
Gambar II.6 <i>Ha ute Couture</i> .....	19
Gambar II.7 <i>Demi Couture</i> .....	20
Gambar II.8 <i>Ready To Wear</i> .....	21
Gambar II.9 <i>Ready To Wear Deluxe</i> .....	21
Gambar II.10 <i>Mass Product</i> .....	22
Gambar II.11 Garis.....	23
Gambar II.12 Bentuk.....	23
Gambar II.13 Tekstur .....	24
Gambar II.14 Warna.....	25
Gambar II.15 Kesatuan .....	25
Gambar II.16 Keseimbangan .....	26
Gambar II.17 Pengulangan.....	26
Gambar II.18 Proporsi.....	27
Gambar II.19 Kontras.....	27
Gambar III.1 Ikan Dipasar Baleendah .....	29
Gambar III.2 Jenis Payet.....	29
Gambar III.23 <i>Brand Fast Fashion</i> .....	30
Gambar III.24 <i>Happy Go Lucky</i> .....	30
Gambar IV.1 Hasil Karya Theodora .....	70
Gambar IV.2 Koleksi busana Biyan Wanaatmadja.....	71
Gambar IV.3 <i>Imageboard</i> .....	72
Gambar IV.4 <i>Lifestyleboard</i> .....	73
Gambar IV.5 Desain.....	74

Gambar IV.6 <i>Flat Drawing Look 1</i> .....	75
Gambar IV.7 <i>Flat Drawing Look 2</i> .....	76
Gambar IV.8 <i>Flat Drawing Atasan Look 3</i> .....	77
Gambar IV.9 <i>Flat Drawing Bawahan Look 3</i> .....	78
Gambar IV.10 Sketsa Desain 3 .....	79
Gambar IV.11 Sketsa Desain 4 .....	80
Gambar IV.12 Sketsa Desain 10 .....	80
Gambar IV.13 Proses Pembuatan Pola .....	81
Gambar IV.14 Proses Menjahit.....	81
Gambar IV.15 Proses <i>Quality Control</i> .....	82
Gambar IV.16 Proses <i>Embellishment</i> .....	82
Gambar IV.17 Logo <i>Brand</i> .....	83
Gambar IV.18 <i>Garment Bag</i> .....	83
Gambar IV.19 Hanger .....	83
Gambar IV.20 <i>Hang Tag</i> .....	84
Gambar IV.21 <i>Thanks Card</i> .....	84
Gambar IV.22 Visualisasi Produk <i>Look 1</i> .....	85
Gambar IV.23 Visualisasi Detail Produk <i>Look 1</i> .....	85
Gambar IV.24 Visualisasi Produk <i>Look 2</i> .....	86
Gambar IV.25 Visualisasi Detail Produk <i>Look 2</i> .....	86
Gambar IV.26 Visualisasi Produk <i>Look 3</i> .....	87
Gambar IV.27 Visualisasi Detail Produk <i>Look 3</i> .....	87
Gambar IV.28 <i>Hang Tag</i> .....	88
Gambar IV.29 <i>Thank You Card</i> .....	88