

ABSTRACT

The quality of transportation is an important aspect in the development of tourism destinations. This study aims to analyze the performance of transportation quality and the level of tourism satisfaction in tourist destinations in the Ciwidey area, West Java, Indonesia. Good transportation infrastructure, choice of various modes of transportation, reliable timetable, optimal travel speed, good security and easy accessibility are the key elements that contribute to the traveler's travel experience. Improving the quality of transportation through infrastructure development, improving services, improving security, and increasing accessibility are the main focus in advancing the tourism sector. The research method used is a quantitative method involving the collection of primary data through surveys of tourists visiting Ciwidey. The expected results of this study are to measure the performance of transportation quality to better understand the performance of transportation quality in the Ciwidey area and the level of tourism satisfaction with transportation in these destinations.

Keywords: Transport, Ciwidey, Performance, Tourist Destination
