

## **ABSTRACT**

*The COVID-19 pandemic has led to the emergence of many new health apps, as an innovative solution to the challenges of providing safe and effective healthcare. This is supported by the rising penetration of smartphones and internet access in Indonesian society from year to year, especially among the age group between 1995 and 2010 or Generation Z, who are categorized as addicted users, with internet access duration of more than seven hours per day.*

*The researchers in this study evaluated the SatuSehat app using a measurement tool called the Mobile Application Rating Scale (MARS). The study aims to produce an overview of the health service apps developed by government developers. The study explains the features of the SatuSehat app and analyzes its quality using the Mobile Application Rating Scale (MARS). The evaluation of the quality of health service apps can help developers meet the needs of the community by designing apps that are easy to use and beneficial in the future.*

*In this study, the SatuSehat app received a high score in the Application Quality variable, which includes Engagement, Functionality, Aesthetics, and Information, with a score of (4.1/5). The success of the app in covering various aspects shows that the development and transformation of the PeduliLindungi app into SatuSehat has brought significant improvements in the quality of health apps. The MARS assessment results provide an overview that Generation Z users can rely on this app in managing their health. This evaluation is a good reference for further development, so that SatuSehat can continue to innovate and provide maximum benefits in supporting the health of Generation Z as future users of the SatuSehat app.*

*Keywords: SatuSehat Application, Generation Z and Mobile Application Rating Scale (MARS).*