PREFACE

In the name of Allah, Who Is Most Merciful and Most Compassionate. This mini-thesis, titled "The Influence of Prices, E-WOM, and Brand Image on The Repurchase Intention: A Study at PT. Lion Mentari Airlines," was made possible by Allah SWT, and the author is very grateful to Him. Many people helped the author with advice, criticism, and recommendations as they worked on their thesis. As a result, the writer wishes to offer sincere appreciation to the following people:

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The author admits that this thesis isn't perfect, but he or she hopes that it will be a good reference for future study and give important ideas for more research in the field.