

ABSTRACT

Digital transformation has become an essential topic for the world of education. In this era of technology, SMP Juara (SMP Juara Bandung and SMP Juara Pekanbaru), as an education institution based on social enterprise, must adapt to changes to create an innovative, inclusive, sustainable, and highly competitive educational environment that empowers all members of the educational community to develop holistically and confidently face future challenges.

This research aims to identify, analyze, and understand the process of digital transformation that occurs in schools based on social enterprise, which focuses on social goals and community empowerment by adopting and integrating digital technology into their operations and learning.

The research employs a qualitative approach based on a case study, and data is collected through observations and semi-structured interviews with three school management representatives, two foundation representatives, and one expert.

The findings of this research indicate that digital transformation in schools based on social enterprise is not merely about implementing technology but more about creating a culture and ecosystem that supports the optimal utilization of technology to enhance the quality of education and empower students, teachers, and the entire school community. The results of this study will provide valuable contributions to understanding digital transformation in the educational environment based on social enterprise and offer recommendations that can be utilized to improve the implementation of digital transformation in SMP Juara and other schools.

Keywords: *Digital transformation, school digitalization, Junior High school.*